

Happy
Bar™

Annual Report 2021

Promoting Health for the mind, body & spirit





HEALTHY SNACK BARS FOR THE UNDERNOURISHED

Almost half of all childhood deaths globally are related to malnutrition. In India the diet of the poorer population is high in carbohydrates and low in protein leading to stunting, suboptimal neurological and intellectual development and inability to repair tissue.

Proteins are the building blocks of all cells and are critical for production of antibodies, hormones, enzymes and even connective tissue. It helps store amino acids, helps in muscle movement, and is the vehicle to transport substances within the body. Adding protein is always beneficial to a substandard diet at any age.

Research has proved that there is a very strong relationship between Health, Nutrition and Education and a lack in any one field affects the other two factors. Our focus is overall nutrition and related education.





Our Vision

Nutrition for All - A world of communities with no undernourished people. We produce tasty, healthy snack bars for impoverished children.

Our Mission

Short term we provide nutritional snacks to needy populations especially children, the sick, and the aged. Long term we promote nutritional awareness and solutions to self-sustainability of food.

The Bar

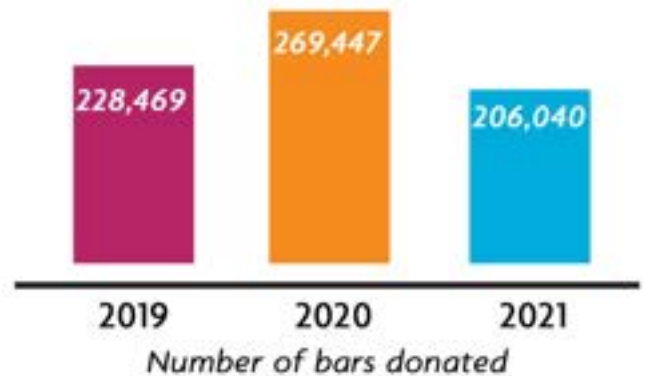
Happy Bar Nutrition promotes health for the mind, body and spirit. We donate delicious protein bars for the undernourished. Because many of these children have never received a gift, we wrap each bar with love and deliver a smile through our bubbly mascot Boing. It's more than a bar.



volunteer
staff

children

Due to the COVID-19 pandemic, intermittent disruption to manufacturing of the bars as well as school closures impacted the number of bars donated for 2021.



Number of Bars Donated in 2021 206,040

Over 1.2 million bars have already been donated!



In 2021, we have supported 21 locations/campaigns

Orphanages (Including HIV)	4
Schools	5
Leprosy & Rehabilitation Centers	5
Cancer/Special Needs	3
Child Care Services	3
Others (incl. COVID-19 relief)	1

2022 Goals

- Maintain 2021 volumes given the current pandemic challenges
- Happy Bar souvenir shop
- Expand donor base to become more sustainable
- Secure FCRA from Govt of India



On behalf of the people whose lives you've changed,
we thank you for your continued support and we
hope you will help us make a difference to more lives
in the years to come.

JOIN US.

Happy Bar Nutrition, Inc.
PO Box 191335
St. Louis, MO 63119
info@happybarnutrition.org

www.happybarnutrition.org

You can also get updates via The Boing Log (BLOG) at
www.happybarnutrition.org/blog

Follow us on Facebook and Instagram @happybarnutrition

**4 NUTRITIOUS HAPPY BARS
DONATED FOR USD \$1**

