

# Annual Report 2023

On a mission to ensure  
that every child gets an equitable chance at life

Happy  
Bar™





# HEALTHY PROTEIN ENERGY BARS FOR THE UNDERNOURISHED

Almost half of all childhood deaths globally are related to malnutrition. In India the diet of the poorer population is high in carbohydrates and low in protein leading to stunting, suboptimal neurological and intellectual development and inability to repair tissue.

Proteins are the building blocks of all cells and are critical for production of antibodies, hormones, enzymes and even connective tissue. It helps store amino acids, helps in muscle movement, and is the vehicle to transport substances within the body. Adding protein is always beneficial to a substandard diet at any age.

Research has proved that there is a very strong relationship between Health, Nutrition and Education and a lack in any one field affects the other two factors. Our focus is overall nutrition and related education.







## Our Vision

Nutrition for All - A world of communities with no undernourished people. We produce tasty, healthy snack bars for impoverished children.

## Our Mission

Short term we provide nutritional snacks to needy populations especially children, the sick, and the aged. Long term we promote nutritional awareness and solutions to self-sustainability of food.

## The Bar

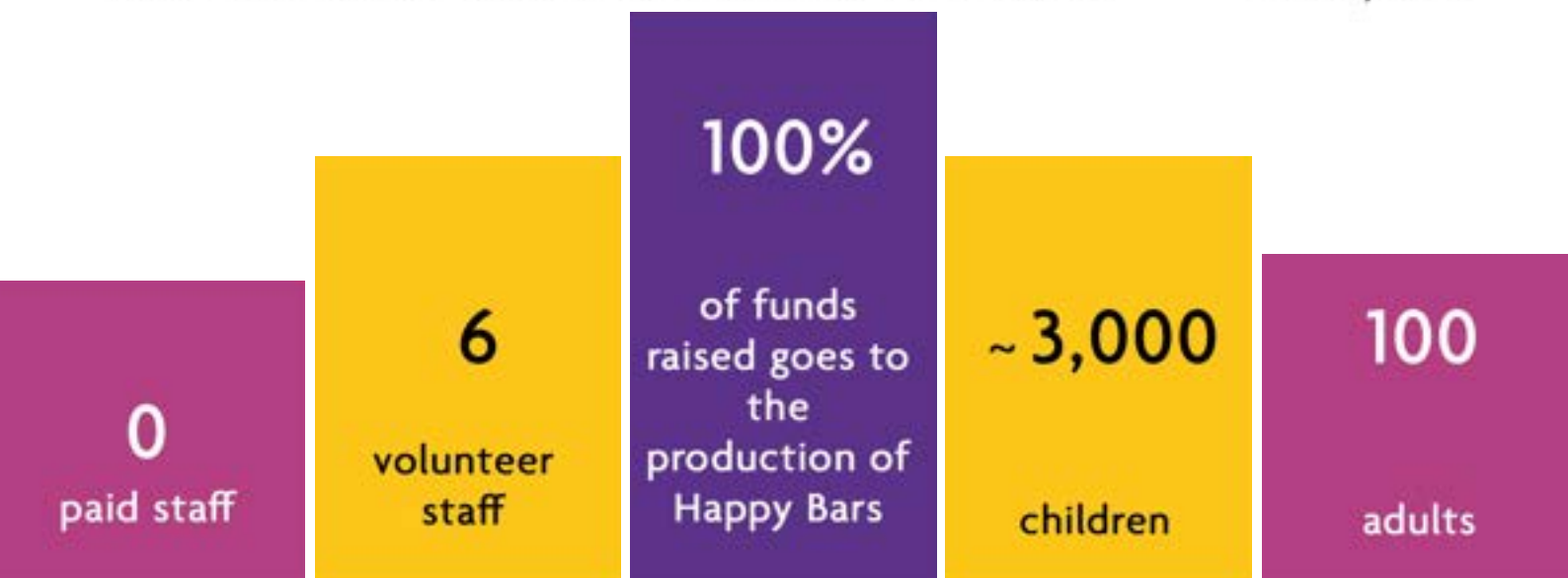
Happy Bar Nutrition promotes health for the mind, body and spirit. We donate delicious protein bars for the undernourished. Because many of these children have never received a gift, we wrap each bar with love and deliver a smile through our bubbly mascot Boing. It's more than a bar.





Number of Bars Donated in 2023

263,415



~ 1.7 million bars have  
already been donated!





In 2023, we have supported 29 locations/campaigns

Orphanages (Including HIV)	4
Schools	10
Leprosy & Rehabilitation Centers	1
Cancer/Special Needs	11
Child Care Services	3

## 2024 Goals

- Donate 500,000 bars
- Expand donor base to become more sustainable
- Establish charity in Malaysia



On behalf of the people whose lives you've changed, we thank you for your continued support and we hope you will help us make a difference to more lives in the years to come.

JOIN US.

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[www.happybarnutrition.org](http://www.happybarnutrition.org)

You can also get updates via The Boing Log (BLOG) at  
[www.happybarnutrition.org/blog](http://www.happybarnutrition.org/blog)

Follow us on Facebook and Instagram @happybarnutrition

YOU CAN ON OUR WEBSITE OR BY TRANSFERRING YOUR DONATIONS TO:

Bank Of America  
Account Name: Happy Bar Nutrition Inc.  
Account Number: 3550 1425 0481  
Routing Number: 081 0000 32  
SWIFT: BOFAUS3N

**4 NUTRITIOUS HAPPY BARS  
DONATED FOR USD \$1**

