



Happy  
Bar™

# Annual Report 2020

Promoting Health  
for the mind, body & spirit





# HEALTHY SNACK BARS FOR THE UNDERNOURISHED

Almost half of all childhood deaths globally are related to malnutrition. In India the diet of the poorer population is high in carbohydrates and low in protein leading to stunting, suboptimal neurological and intellectual development and inability to repair tissue.

Proteins are the building blocks of all cells and are critical for production of antibodies, hormones, enzymes and even connective tissue. It helps store amino acids, helps in muscle movement, and is the vehicle to transport substances within the body. Adding protein is always beneficial to a substandard diet at any age.

Research has proved that there is a very strong relationship between Health, Nutrition and Education and a lack in any one field affects the other two factors. Our focus is overall nutrition and related education.







## Our Vision

Nutrition for All - A world of communities with no undernourished people. We produce tasty, healthy snack bars for impoverished children.

## Our Mission

Happy Bar Nutrition promotes health for the mind, body and spirit. Short term we provide nutritional snacks to needy populations especially children, the sick, and the aged. Long term we promote nutritional awareness and solutions to self-sustainability of food.

## The Bar

Happy Bar Nutrition promotes health for the mind, body and spirit. We donate delicious protein bars for the undernourished. Because many of these children have never received a gift, we wrap each bar with love and deliver a smile through our bubbly mascot Boing. It's more than a bar.



Due to the COVID-19 pandemic, intermittent disruption to manufacturing of the bars impacted the number of bars donated for 2020.



0  
paid staff

7  
volunteer  
staff

100%  
of funds  
raised goes to  
the  
production of  
Happy Bars

3,274  
children

1,210  
adults

Number of Bars Donated in 2020

269,447

Over 1 million bars have  
already been donated!





By 2020, we have supported 26 locations/campaigns

Orphanages (Including HIV)	4
Schools	5
Leprosy & Rehabilitation Centers	6
Cancer/Special Needs	3
Child Care Services	6
Others (incl. COVID-19 relief)	2

## 2021 Goals

- Maintain 2020 volumes given the current pandemic challenges
- Happy Bar souvenir shop
- Expand donor base to become more sustainable
- Secure FCRA from Govt of India





On behalf of the peoples lives you've changed, we thank you for your continued support and we hope you will help us make a difference to more lives in the years to come.

JOIN US.

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[www.happybarnutrition.org](http://www.happybarnutrition.org)

You can also get update via The Boing Log (BLOG) at  
[www.happybarnutrition.org/blog](http://www.happybarnutrition.org/blog)

Follow us on Facebook and Instagram @happybarnutrition

**4 NUTRITIOUS HAPPY BARS  
DONATED FOR USD \$1**

